



**Saturday, November 12, 2011
University of St Thomas
Minneapolis Campus**

ProductCamp Minnesota? What's a ProductCamp?

ProductCamp – **PCamp** to those in the know – is a collaborative, user organized “unconference”, focused on Product Marketing and Product Management topics. Best of all it's **FREE** and includes lunch! But you have to register...!

Presentations at PCamp are determined by attendee vote the morning of the conference. This guarantees that the presentations are relevant and on topic!

At a ProductCamp there are no “attendees,” since everyone participates – presenting, leading a roundtable discussion, or sharing their experiences. This is a self organizing collaborative event that is always fun, rewarding and a cool experience!

PCamp is a great opportunity for you to learn from, teach to, and network with professionals involved in the Product Management, Marketing, and Development process from the Upper Midwest!

**ProductCamp Minnesota is being held on
Saturday November 12, 2011 at the University of
St Thomas in Downtown Minneapolis.**

Visit <http://www.pcampmn.org> for more details.